



We Bring You to Your
Destination
COMFORTABLE & SAFE



Kompleks
Desa,
Kepong



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www.alisangoldencoach.com.my

Company Summary

Alisan Golden Coach was well established on 24th March 2008. It provides long distance express bus charter services within Malaysia. Alisan Express is one of the most reputable and prestigious bus operators in Malaysia.

The Southern route was the first route kickstarted by Alisan in the early stage of its journey, which is from Kuala Lumpur to Johor Bahru. Thereafter, it further expands to Northern region connecting various cities, including Ipoh, Penang and Kuala Perlis. In 2009, Alisan has successfully expanded its humble business to Singapore and Thailand. Of all the itineraries, the direct trip from Kuala Lumpur to Hatyai, Thailand has been the most frequented and well-liked by its customers.

Alisan coaches are impeccably designed by professionals to provide the most comfortable seating, the most reliable and the safest experience to its customer. The coach is well equipped with 18 premium VIP seats, 28 SVIP seats and 31 double deck seats. Furthermore, Alisan has further propelled its services by offering online ticketing and charging port facility since 2014.

Alisan core value is to constantly improve and provide its quality services for all its customers. Without the staunch support from the loyal customers, Alisan wouldn't have humbly achieved a marquee milestone of selling more than 500,000 tickets in the past decade.

Company History

2008 March

Alisan Golden Coach (M) Sdn Bhd (Kuala Lumpur).
Launched Kuala Lumpur - Johor route

2009 March

Golden Coach Express Service Pte. Ltd (Singapore).
Launched Kuala Lumpur - Singapore route

2009 June

Alisan Golden Coach Tour (Thailand).
Launched Kuala Lumpur - Hatyai route

2014 October

Rebranding Alisan Golden Coach & Travel Sdn Bhd.
Launched online ticketing facility

2018 June

Rebranding New Alisan Golden Coach Express &
Tour Co. Ltd (Thailand).
Launched hotel booking services &
ground tour packages

Founder

At the age of 16, Mr. Kivin Tan studied and worked as a part-time bus ticket seller at Pudu Raya terminal. He then decided to work full time at Pudu Raya after two years of his career. With his unfaltering diligence, he eventually managed to own his very first bus at the age of 23, followed by a double decker bus at his 27.

He owned 17 buses all together at the age of 30, followed by his next bold move by setting up a substantial number of branches and ticketing counters at Johor Bahru, Ipoh, Penang, Singapore and Hatyai, Thailand.

With his unwavering passion and years of great experience in the industry, Mr. Kivin has now become a renowned specialist bus operator in the Northern region, especially the KL-Hatyai itinerary.



Director

Kivin Tan

ALISAN GOLDEN COACH & TRAVEL SDN BHD

Leadership
Team



Mr Kivin Tan Chee Kwong
Director



Ms Wang Pei Woon
Human Resource & Marketing Manager



Patrick Wong Chee Nien
Finance & Account Manager



Saravana Kumar A/L Santhacomar
Operations Manager

A yellow square graphic with a subtle pattern of dots and lines, containing the text "Vision Mission".

Vision Mission

To be the leader of long-distance bus express charter service provider for the route between Singapore, Malaysia and Thailand. Providing customers with the safest, the most reliable and the most comfortable bus services at an affordable price.

A large yellow diamond-shaped graphic with a thick border, containing the text "COMPANY MISSION".

COMPANY MISSION

CUSTOMER:

We bring you to your destination in our comfortable fleet of buses, safe and sound.

EMPLOYEE:

Provide you with a systematic and affectionate working environment.

A large yellow diamond-shaped graphic with a thick border, containing the text "COMPANY VISION".

COMPANY VISION

Company
Core
Values

A

Alisan

Accountability
(safety is our priority)



G

Golden

Gratitude
(being thankful and
caring to community)



C


Coach

Comfort
(comfortable coach)

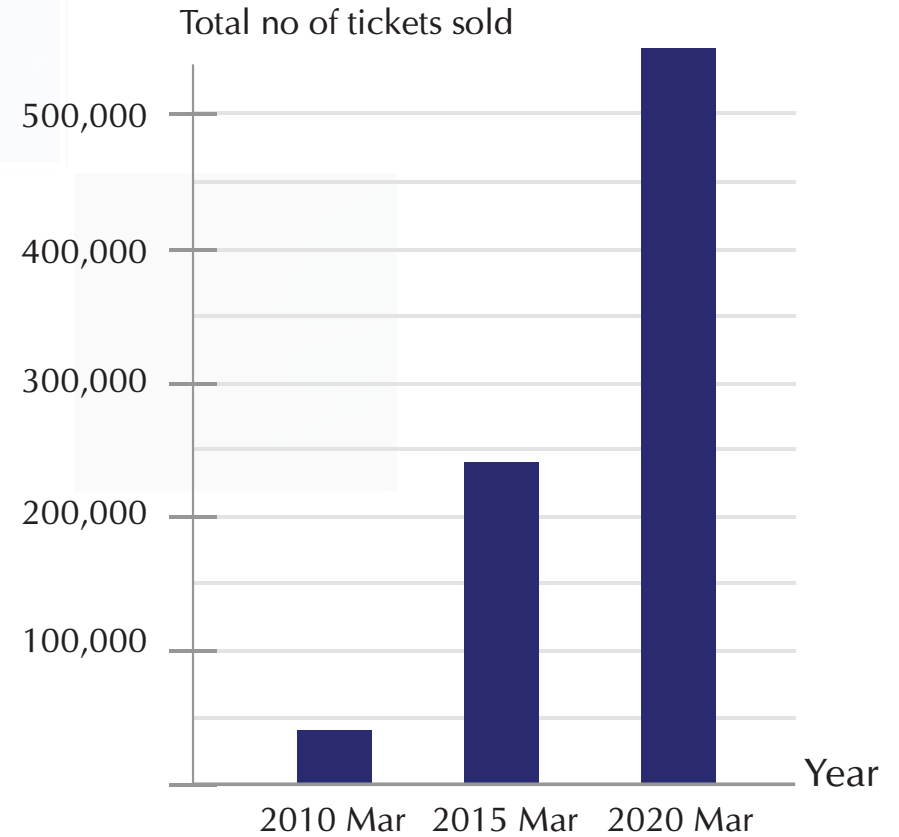


Statistics & Routes

Our Routes

 KL > Ipoh > Butterworth > Sungai Petani >
Alor Setar > Jitra > Changloon > Bukit Kayu Hitam >
Kangar > Kuala Perlis > Danok, Thailand > Hatyai, Thailand

 KL > Melaka > Johor Bahru > Singapore



 Total no of tickets sold

Company Services

Services 1

- KL - Ipoh -
- Butterworth -
- Sungai Petani
- Alor Setar - Jitra
- Changloon
- Bukit Kayu Hitam
- Kangar
- Kuala Perlis
- Danok, Thailand
- Hatyai, Thailand

Bus Tickets



Services 2

Enjoy extra savings in time and monetary with super deals

Hatyai Hotel Booking



Services 3

A wide selection of tour packages

Tour Packages



Services 4

Flexible charter services for group of travelers

Bus Charter



Activities

16.11.2020

Face mask donation for
24 primary schools



DAP Kepong Action Team 甲洞行动小组

2020年11月16日 · 🌐

今天Yb被邀请在甲洞一校见证由ALISAN GOLDEN COACH & TRAVEL SDN BHD所凑的3848盒口罩全数派发给11间小学。受惠的小学有-甲1, 甲2, 甲3, 增江中区1, 增江中区2, 增江北区, 增江南区, 帝沙再也1校, 精武华小, 民众华小以及中国华小。

我们在此向ALISAN与所有一起捐赠的善心人说声谢谢 感恩你们。

👍 569人

16条评论 93次分享

👍 赞

💬 评论

🔗 分享



10.08.2020

Safety Disinfectant Products &
Food Donation for 7 primary
schools & handicapped home

Activities



Apr 2020-2021

Lunch box donation to handicapped welfare home & orphanage home

Activities



2017, 2018 & 2019

Sponsor charity run events for gifts ie
t-shirt & non-woven bag

Activities



2017, 2018 & 2019

Sponsor students of International Islamic University Malaysia participate in Global Ummatic Festival 2018

Activities



Customer Review

"We had a comfortable long journey with Alisan VVIP bus"
Summer Lau,
Director RS Sis Management



"Nice company and nice coach to North especially Thailand."
Kenny Ang CY,
Director Sunsky Holiday Tours & Travel

"Thank you Alisan especially Kivin for the enjoyable and wonderful trip experience."
Jennifer Chuah, Customer





Certifications & Recognitions

2019

Bus Operator Service Excellence Award
by redBus

2020

Agensi Antidadah Kebangsaan

2021

Goddess of Nature
Malaysia Affiliate Partner



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Comfortable and Safe

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Thank
You

*Thank
you*

